

2006 Ford Fusion S

VS.

2006 Honda Accord Value Package



Advantages over Honda Accord

True driver's car dynamics

- Four-wheel disc brakes** — are more resistant to brake "fade" than drum designs and are designed to provide increased braking performance. *Accord has front disc and rear drum brakes*
- Front and rear stabilizer bars** — help reduce body lean while cornering, adding to the already precise handling of Fusion. *Accord only offers a front stabilizer bar*
- **Lower control arm double ball-joint front suspension design** — helps isolate steering system from undesirable feedback. *Not available on Accord*
- **Wider front and rear tread width than Accord** — helps contribute to precise handling and confident steering control
- **16-inch wheels with low-profile tires** — do not "flex" as much while cornering, adding to the already precise handling of Fusion. *Accord has standard 15-inch wheels and standard series tires*
- **Wider tires than Accord** — provide a larger contact patch to help keep the vehicle firmly planted on the road for precise handling

Substantial accommodations for cargo and people

- Spring-assisted 60/40 split-folding rear seatbacks** — fold flat when pull handles in the trunk are used. Allow items almost 7 feet long to be carried as well as a rear passenger. *Accord offers a one-piece folding rear seatback that when in use, does not allow room for a rear-seat passenger*
- More trunk space** — for cargo-carrying convenience. Fusion (15.8 cu. ft.); *Accord (14.0). That's a difference of almost 2 cu. ft.*
- **Height-adjustable driver's seat** — allows the driver to position the driver's seat for optimum comfort and visibility. *Not available on Accord*
- **Remote trunk release** — allows the trunk to be accessed from inside the vehicle. No key is needed to open the trunk. *Not available on Accord*
- **Rear-seat armrest** — gives rear-seat passengers a comfortable place to rest their arms while also providing cup holders. *Not available on Accord*
- **Dash-top storage bin** — located on top of the instrument panel, provides convenient storage for a cell phone, PDA or handheld game. *Not available on Accord*

Essential amenities

- CD/MP3 player** — can play standard audio CDs or those that have been "burned" with music in an MP3 format. *Accord only offers a CD player*
- **Power exterior mirrors** — allow the exterior mirrors to be adjusted with the touch of a switch. *Not available on Accord*

Value for the money

- Affordability** — a comparably equipped Fusion S is \$617 less than an Accord Value Package⁽¹⁾

Serious safety and security

- **Available anti-theft perimeter alarm system** — sounds the vehicle horn and flashes the headlamps when unauthorized entry is detected. *Not available on Accord*

Quality you can count on

- Roadside Assistance** — adds extra peace of mind by providing emergency services including: towing, changing a flat tire, jump starts and fuel delivery. *Extra cost on Accord*

= Key Ford advantage.

(1) Prices are based on comparably equipped vehicles that contain as many similar features as possible to determine a fair price comparison.

Honda Accord

Accord is positioned as a sedan that is sporty, fun to drive and amazingly reliable.

What's New for 2006

- New exterior styling
- 2.4L engine output increased to 166 horsepower and 160 lb-ft. of torque
- Revised interior styling
- Smart Maintenance System
- Enhanced sound-deadening materials for reduced NVH

Key Selling Features

- Honda reputation for quality
- 5-year/60,000-mile powertrain warranty
- Standard side curtain airbags
- *Car & Driver's 10Best* list for 2005

Accord Advantages over Fusion

- **Standard side curtain airbags** — available on Fusion
- **Standard Anti-lock Braking System (ABS)** — available on Fusion
- **5-year/60,000-mile powertrain warranty** — *Fusion does not provide any extra warranty beyond the 3-year/36,000-mile warranty*

Note: Photos may not represent exact vehicle or selected equipment. For feature availability, refer to the latest Dealer Ordering Guide.

the **CAR** competitor

Specification Comparison

2006 Ford Fusion S		VERSUS	2006 Honda Accord Value Package	
	Duratec 2.3 - 2.3L DOHC I4 160 @ 6250 156 @ 4250	STANDARD ENGINE HORSEPOWER (SAE net @ rpm) TORQUE (lb.-ft. @ rpm)		2.4L DOHC I4 166 @ 5800 160 @ 4000
	5-speed Manual Transmission	STANDARD TRANSMISSION		5-speed Manual Transmission
	Electronically Controlled 5-speed Automatic Transmission	OPTIONAL TRANSMISSION		Electronically Controlled 5-speed Automatic Transmission
	Independent Short- and Long-Arm (SLA) with Coil-over-shocks and Stabilizer Bar	FRONT SUSPENSION		Independent Double-wishbone with Coil Springs, Shock Absorbers and Stabilizer Bar
	Independent Multi-link Design with Stabilizer Bar	REAR SUSPENSION		Independent Five-link Double-wishbone with Coil Springs and Shock Absorbers
	Front-wheel Drive	LAYOUT		Front-wheel Drive
✓	Power Disc/ Disc ; Available Anti-lock Braking System (ABS)	BRAKING SYSTEM		Power Disc/Drum with Anti-lock Braking System
	Power Rack-and-pinion	STEERING		Speed-sensitive Variable-assist Power Rack-and-pinion
	Dual-stage Driver and Front Passenger Airbag Supplemental Restraint System (SRS), Available Side Curtain Airbags	AIRBAGS		Dual-stage Driver and Front Passenger Airbag Supplemental Restraint System (SRS), Side Curtain Airbags
DIMENSIONS (All dimensions are in inches unless otherwise noted.)				
	107.4	WHEELBASE		107.9
	190.2	OVERALL LENGTH		191.1
	57.2	OVERALL HEIGHT (@ curb)		57.2
✓	72.2 (excluding mirrors)	OVERALL WIDTH		71.6
	5	SEATING CAPACITY		5
✓	61.6/61.3	TREAD WIDTH (F/R)		61.1/61.2
	38.7/37.8	HEAD ROOM (F/R)		40.4/38.5
✓	57.4/56.5	SHOULDER ROOM (F/R)		56.9/56.1
	54.0/53.4	HIP ROOM (F/R)		54.6/53.5
✓	42.3/37.0	LEG ROOM (F-max./R-min.)		42.6/36.8
	100.0	PASSENGER VOLUME (cu. ft.)		102.7
✓	15.8	LUGGAGE CAPACITY (cu. ft.)		14.0
✓	17.5	FUEL TANK CAPACITY (gal.)		17.1
	3151	BASE CURB WEIGHT (lbs.)		3128
	Not Recommended	TRAILER TOWING (max. lbs.) ⁽¹⁾		1000
	23/31	EPA ESTIMATED MPG (city/hwy.) ⁽²⁾		26/34
✓	\$17,795	PRICE (MSRP)*		\$18,225
	3 years/36,000 miles	BASIC WARRANTY		3 years/36,000 miles
	3 years/36,000 miles	POWERTRAIN WARRANTY		5 years/60,000 miles
	5 years/unlimited mileage	CORROSION WARRANTY		5 years/unlimited mileage
✓	3 years/36,000 miles	ROADSIDE ASSISTANCE		Extra Cost

Bold and ✓ = Ford advantage.

(1) Properly equipped.

(2) With standard powertrain.

* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your Ford pricing information for the current incentives on your vehicles. **NOTE: Price is based on standard vehicle content for the vehicles listed above. Price does not reflect any additional features or options above and beyond the MSRP for the vehicles listed in this comparison.**

Feature Availability Comparison

	Fusion	Accord		Fusion	Accord
60/40 split-folding rear seatbacks	S	NA	Four-wheel disc brakes	S	NA
CD/MP3 player	S	NA	Power exterior mirrors	S	NA
Dash-top storage bin	S	NA	Remote trunk release	S	NA

S = Standard O = Optional NA = Not available



Retailer Education and Training

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