

2006 Ford F-150 XLT SuperCab 6.5-ft. Box 4x2

vs.

2006 Nissan Titan King Cab SE 4x2






TRUCK

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Advantages over Nissan Titan


Performance, handling and capability

-  **Coil-over-shock independent Short- and Long-Arm (SLA) front suspension** — with cast aluminum lower control arms for reduced “unsprung” weight. *Titan uses steel double wishbones, which weigh more and make the suspension less responsive*
-  **Outboard-mounted rear shock absorbers** — and 3-inch-wide rear leaf springs to provide excellent on-road and off-road performance. *Titan’s springs are not as wide nor are the shock absorbers mounted outside the frame rails*
-  **Larger vented brake rotors** — larger-diameter vented front and rear disc brake rotors for optimal brake performance and fade resistance. *The rotors on Titan are smaller and the rear rotors are solid*
- **Segment-first wheel-torque-based Electronic Throttle Control (ETC)** — gets all the engine power to the wheels where it’s needed most
- **Available payload capacity (3060 lbs.)** — the featured F-150 has a 305-lb. greater payload capacity compared to that of the Titan




Surprising interior amenities

- **Roll-down SuperCab rear windows** — for improved cab ventilation and reduced noise levels. *The rear door windows on Titan King Cab only flip out*
- **Power moonroof** — *not available on Titan King Cab*
- **Rear-window defroster** — *not available on Titan*
- **Compass and outside temperature display** — in the instrument panel message center. *An outside temperature display and compass are available as part of a larger package on Titan SE*


More choices of cargo box styles and lengths

-  **More cargo box choices** — three Styleside pickup box lengths — 5.5-foot, 6.5-foot or 8.0-foot and one 6.5-foot Flareside pickup box. *Titan King Cab comes with only one box design and length*

Innovative pickup truck safety

-  **Five-star frontal crash test rating** — 2006 F-150 has again earned the National Highway Traffic Safety Administration’s (NHTSA) top rating of five stars for both the driver and right front passenger in the frontal impact test category
-  **IIHS “Good” rating** — 2006 F-150 again received a “Good” rating from the Insurance Institute for Highway Safety (IIHS) based on the results of their offset frontal crash testing
-  **The 2006 F-150 was the only truck in its class to receive both a five-star rating from the NHTSA and a Best Pick frontal recommendation from the IIHS**

Quality that you can feel

-  **J.D. Power and Associates ranked 2005 F-150 as the Highest Ranked Light-duty Full-size Pickup in Initial Quality⁽¹⁾**
- **Through-the-frame crossmembers** — welded on the inner and outer surfaces of the fully boxed frame rails. *Titan does not include this as part of its frame construction*
- **Large footprint brackets and shear-style body mounts** — help isolate the cabin from road vibration on F-150. *Titan doesn’t use the same style brackets or body mounts*
- **Fail-safe cooling helps protect the engine in the event of a coolant loss** — *not available on the Titan engine*

Proven sales leadership

-  **Ford F-Series trucks have been the best-selling trucks for the past 29 consecutive years and the best-selling vehicle for the past 24 years**

 = Key Ford advantage.

(1) J.D. Power and Associates 2005 Initial Quality Study.SM Study based on a total of 62,251 consumer responses indicating owner-reported problems during the first 90 days of ownership (www.jdpower.com).

Nissan Titan

Nissan positions Titan as full-size in every possible way, with the off-road prowess, bed versatility and 21st century refinement to stack up against any half-ton pickup in the market.

What’s New for 2006

- LE models add power folding, heated mirrors with integrated turn signals
- Mid-grade audio systems now MP3 capable
- Automatic climate control system available
- Sunroof available on Crew Cab SE model
- Tow Package available on XE model
- Two new colors:
 - Granite
 - Majestic Blue

Key Selling Features

- 5.6L Endurance V-8 engine
- 5-speed automatic transmission with Tow/Haul mode
- Four-wheel disc brakes with Anti-lock Braking System (ABS)
- Power rack-and-pinion steering
- AM/FM stereo/CD/MP3 player with 6 speakers
- Tilt steering column with leather-wrapped steering wheel
- Nissan Advanced Airbag System dual-stage supplemental front airbags with Occupant Classification Sensor
- Tire Pressure Monitoring System (TPMS)
- Black power heated outside mirrors
- Bodyside moldings
- Fully boxed frame rails
- 5-year/60,000-mile powertrain warranty

Titan Advantages over F-150

- **5.6L V-8 engine** — more horsepower and torque than the 5.4L 3V SOHC Triton™ V-8 engine
- **5-speed automatic overdrive transmission** — *not available on F-150*
- **Available supplemental side airbags and roof-mounted inflatable curtains** — *not available on F-150*
- **Available Vehicle Dynamic Control (VDC) stability system** — *not available on F-150*

Note: Photos may not represent exact vehicle or selected equipment. Please refer to the latest Dealer Ordering Guide for feature/product availability.

the **TRUCK** competitor

Specification Comparison

2006 Ford F-150 XLT SuperCab 6.5-ft. Box 4x2		VERSUS	2006 Nissan Titan King Cab SE 4x2	
✓	4.6L SOHC Triton™ V-8 231 @ 4750 293 @ 3500	STANDARD ENGINE HORSEPOWER (SAE net @ rpm) TORQUE (lb.-ft. @ rpm)	5.6L Endurance DOHC V-8 305 @ 4900 379 @ 3600	
	5.4L 3V SOHC Triton V-8 300 @ 5000 365 @ 3750	OPTIONAL ENGINE HORSEPOWER (SAE net @ rpm) TORQUE (lb.-ft. @ rpm)	— — —	
	4-speed Automatic Overdrive Transmission	STANDARD TRANSMISSION	5-speed Automatic Overdrive Transmission	
✓	Independent Short- and Long-Arm (SLA) with Coil-overs Shock Design, Cast Aluminum Lower Control Arms and Stabilizer Bar	FRONT SUSPENSION	Independent Double-wishbone, Coil-over-shock Design and Stabilizer Bar	
✓	Live Axle with 3-inch-wide Leaf Springs and Outboard-mounted Shock Absorbers	REAR SUSPENSION	Live Axle, Leaf Springs and Shock Absorbers	
✓	Power Vented Front and Rear Discs with Four-wheel Anti-lock Braking System (ABS)	BRAKING SYSTEM	Power Vented Front Discs/Solid Rear Discs and Four-wheel Anti-lock Braking System (ABS)	
	Power Rack-and-pinion	STEERING	Power Rack-and-pinion	
	Personal Safety System® for Driver and Right Front Passenger with Dual-stage Airbags and Front Passenger Sensing System (FPSS)	AIRBAGS	Nissan Advanced Airbag System with Dual-stage Supplemental Front Airbags with Occupant Classification Sensor, Available Side-impact and Roof-mounted Curtain Airbags with Rollover Protection	
DIMENSIONS (All dimensions are in inches unless otherwise noted.)				
✓	144.5	WHEELBASE	139.8	
✓	229.8	OVERALL LENGTH	224.2	
	73.5	OVERALL HEIGHT	75.0	
✓	78.9	OVERALL WIDTH	78.8	
✓	40.9/ 39.6	HEAD ROOM (F/R)	41.0/38.9	
✓	66.5/66.7	SHOULDER ROOM (F/R)	65.1/64.9	
✓	65.8/66.5	HIP ROOM (F/R)	61.3/60.3	
	41.3/32.7	LEG ROOM (F/R)	41.8/33.0	
✓	115.2	INTERIOR VOLUME (cu. ft.)	112.8	
	78.8	CARGO BOX LENGTH (@ floor)	78.9	
✓	65.2	CARGO BOX WIDTH (@ top)	63.8	
✓	22.3	CARGO BOX DEPTH	19.9	
✓	65.5	CARGO BOX VOLUME (cu. ft.)	58.0	
	27.0	FUEL TANK CAPACITY (gal.)	28.0	
	5001	CURB WEIGHT (lbs.)	4837	
✓	1890	PAYLOAD (max. lbs.)	1585	
✓	7050	GVWR (max. lbs.)	6422	
	9500	CONVENTIONAL TRAILER TOWING (max. lbs.) ⁽¹⁾	9500	
	9500	5th-WHEEL TRAILER TOWING (max. lbs.) ⁽¹⁾	9500	
✓	15/19	EPA ESTIMATED MPG (city/hwy.)⁽²⁾	14/19	
	\$29,040	PRICE (MSRP)*	\$26,105	
	3 years/36,000 miles	BASIC WARRANTY	3 years/36,000 miles	
	3 years/36,000 miles	POWERTRAIN WARRANTY	5 years/60,000 miles	
✓	5 years/ unlimited mileage	CORROSION WARRANTY	5 years/100,000 miles	
✓	3 years/36,000 miles	ROADSIDE ASSISTANCE	Available at additional cost	

Bold and ✓ = Ford advantage.

(1) Properly equipped.

(2) With standard powertrain.

* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your Ford pricing information for the current incentives on your vehicles.

Feature Availability Comparison

	F-150	Titan		F-150	Titan
Fail-safe engine cooling protection	S	NA	Welded-through-the-frame crossmembers	S	NA
More than one box design/length	O	NA	Wheel-torque-based Electronic Throttle Control (ETC)	S	NA
Outboard-mounted rear shock absorbers	S	NA			
Vented rear disc brake rotors	S	NA			

S = Standard O = Optional NA = Not available



Retailer Education and Training

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