

# 2006 Ford Fusion SEL I-4 VS. 2006 Toyota Camry SE I-4



## Advantages over Toyota Camry

### Head-turning styling

- Piano black or woodgrain appliqué** (depending on interior color) — adds to the already stylish interior of Fusion. *Not available on Camry*
- 17-inch aluminum wheels** — add an aggressive look to the vehicle's stance by making the wheels and tires look more substantial. *Camry features 16-inch steel wheels*

### True driver's car dynamics

- **Wider front and rear tread width than Camry** — helps contribute to precise handling and confident steering control
- **17-inch wheels with low-profile tires** — do not "flex" as much while cornering, adding to the already precise handling of Fusion. *Camry has standard 16-inch wheels and standard series tires*
- **Wider tires than Camry** — provide a larger contact patch to help keep the vehicle firmly planted on the road for precise handling
- **Lower control arm double ball-joint front suspension design** — helps isolate steering system from undesirable feedback. *Not available on Camry*

### Substantial accommodations for cargo and people

- **Spring-assisted 60/40 split-folding rear seatbacks** — fold flat when pull handles in the trunk are used. Allow items almost 7 feet long to be carried as well as a rear passenger. *The 60/40 split-folding rear seatbacks in Camry are not spring-assisted*
- **Dash-top storage bin** — located on top of the instrument panel, provides convenient storage for a cell phone, PDA or handheld game. *Not available on Camry*

### Value for the money

- Affordability** — a comparably equipped Fusion SEL I-4 is \$1,136 less than a Camry SE I-4<sup>(1)</sup>
- **Available freestanding options** — Fusion has many popular freestanding options not packaged with others. Most options can be equipped on both I-4 and V-6 models. *Camry often forces customers to purchase popular options in expensive packages that may not be desired*
- **Front and rear floor mats** — help protect the carpet from dirt and the elements. *Floor mats on Camry are a \$186 extra-cost accessory*

### Essential amenities

- Steering-wheel-mounted climate controls** — allow drivers to operate the climate controls without taking their hands off the steering wheel. *Not available on Camry*
- 6-disc in-dash CD/MP3 player** — can play standard audio CDs or those that have been "burned" with music in an MP3 format. *Camry only offers a CD player*
- Electronic Automatic Temperature Control** — automatically maintains a preset temperature setting without the need for passenger interaction. *Not available on Camry*
- **Tilt/telescoping steering wheel** — allows the driver to adjust the steering wheel up, down, front and back for maximum comfort. *Camry only offers a tilt steering wheel*
- **Message center** — monitors vehicle data such as distance to empty, average speed and average fuel economy. *Not available on Camry*
- **Remote Keyless Entry key fob** — is integrated into the vehicle key, making it more convenient to use the keyless entry feature. *Not available on Camry*
- **Dual illuminated visor vanity mirrors** — allow the driver or passenger to have access to a mirror even at night. *Not available on Camry*
- **Fusion offers available features that can't be found on Camry** — including puddle lamps on exterior mirrors, electrochromic rearview mirror and a compass

### Serious safety and security

- **Available anti-theft perimeter alarm system** — sounds the vehicle horn and flashes the headlamps when unauthorized entry is detected. *Not available on Camry*
- **Front Passenger Sensing System (FPSS)** — determines whether the front passenger airbag should or should not be enabled, depending on the size and weight of the front-seat occupant. *Not available on Camry*
- **SecuriLock® passive anti-theft system** — requires a specially coded ignition key to start the vehicle. *Camry does not offer a passive anti-theft system*

### Quality you can count on

- Roadside Assistance** — adds extra peace of mind by providing emergency services including: towing, changing a flat tire, jump starts and fuel delivery. *Not available on Camry*

= Key Ford advantage.

(1) Prices are based on comparably equipped vehicles that contain as many similar features as possible to determine a fair price comparison.

## Toyota Camry

Camry is positioned as a car that can take you wherever life goes. Camry is sophisticated, comfortable and safe.

### What's New for 2006

- No significant changes for 2006

### Key Selling Features

- Toyota reputation for quality
- 5-year/60,000-mile powertrain warranty
- Best-selling passenger car in America
- Vehicle Stability Control System

### Camry Advantages over Fusion

- **5-year/60,000-mile powertrain warranty** — *Fusion does not provide any extra warranty beyond the 3-year/36,000-mile warranty*
- **Standard Anti-lock Braking System (ABS)** — *available on Fusion*
- **Vehicle Stability Control System** — *not available on Fusion*

## Specification Comparison

2006 Ford Fusion SEL I-4		VERSUS	2006 Toyota Camry SE I-4	
✓	Duratec 23 - 2.3L DOHC I4 <b>160 @ 6250</b> 156 @ 4250	STANDARD ENGINE <b>HORSEPOWER (SAE net @ rpm)</b> TORQUE (lb.-ft. @ rpm)	2.4L DOHC I4 154 @ 5700 160 @ 4000	
	5-speed Manual Transmission	STANDARD TRANSMISSION	5-speed Manual Transmission	
	Electronically Controlled 5-speed Automatic Transmission	OPTIONAL TRANSMISSION	Electronically Controlled 5-speed Automatic Transmission	
	Independent Short- and Long-Arm (SLA) with Coil-over-shocks and Stabilizer Bar	FRONT SUSPENSION	Independent MacPherson Struts with Coil Springs and Stabilizer Bar	
	Independent Multi-link Design with Stabilizer Bar	REAR SUSPENSION	Independent MacPherson Struts with Coil Springs and Stabilizer Bar	
	Front-wheel Drive	LAYOUT	Front-wheel Drive	
	Power Disc/Disc; Available Anti-lock Braking System (ABS)	BRAKING SYSTEM	Power Disc/Disc with Anti-lock Braking System (ABS)	
	Power Rack-and-pinion	STEERING	Power Speed-sensitive Variable-assist Rack-and-pinion	
	Dual-stage Driver and Front Passenger Airbag Supplemental Restraint System (SRS), Available Side Curtain Airbags	AIRBAGS	Multi-stage Driver and Front Passenger Airbag Supplemental Restraint System (SRS), Available Side Curtain Airbags	
<b>DIMENSIONS (All dimensions are in inches unless otherwise noted.)</b>				
✓	<b>107.4</b>	<b>WHEELBASE</b>	107.1	
✓	<b>190.2</b>	<b>OVERALL LENGTH</b>	189.2	
	57.2	OVERALL HEIGHT (@ curb)	58.7	
✓	<b>72.2 (excluding mirrors)</b>	<b>OVERALL WIDTH</b>	70.7	
	5	SEATING CAPACITY	5	
✓	<b>61.6/61.3</b>	<b>TREAD WIDTH (F/R)</b>	60.8/60.4	
	38.7/37.8	HEAD ROOM (F/R)	39.2/38.4	
	57.4/56.5	SHOULDER ROOM (F/R)	57.5/56.7	
	54.0/53.4	HIP ROOM (F/R)	54.4/54.1	
✓	<b>42.3/37.0</b>	<b>LEG ROOM (F-max./R-min.)</b>	41.6/37.8	
	100.0	PASSENGER VOLUME (cu. ft.)	101.8	
	15.8	LUGGAGE CAPACITY (cu. ft.)	16.7	
	17.5	FUEL TANK CAPACITY (gal.)	18.5	
✓	<b>3151</b>	<b>BASE CURB WEIGHT (lbs.)</b>	3164	
	Not Recommended	TRAILER TOWING (max. lbs.) <sup>(1)</sup>	2000	
	23/31	EPA ESTIMATED MPG (city/hwy.) <sup>(2)</sup>	24/33	
✓	<b>\$19,635</b>	<b>PRICE (MSRP)*</b>	\$20,955	
	3 years/36,000 miles	BASIC WARRANTY	3 years/36,000 miles	
	3 years/36,000 miles	POWERTRAIN WARRANTY	5 years/60,000 miles	
	5 years/unlimited mileage	CORROSION WARRANTY	5 years/unlimited mileage	
✓	<b>3 years/36,000 miles</b>	<b>ROADSIDE ASSISTANCE</b>	Not available	

**Bold and ✓ = Ford advantage.**

(1) Properly equipped.

(2) With standard powertrain.

\* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your Ford pricing information for the current incentives on your vehicles. **NOTE: Price is based on standard vehicle content for the vehicles listed above. Price does not reflect any additional features or options above and beyond the MSRP for the vehicles listed in this comparison.**

## Feature Availability Comparison

	Fusion	Camry		Fusion	Camry
17-inch wheels	S	NA	Roadside Assistance	S	NA
Electronic Automatic Temperature Control	S	NA	SecuriLock® passive anti-theft system	S	NA
Message center	S	NA	Steering-wheel-mounted climate controls	S	NA
Puddle lamps	O	NA			

S = Standard O = Optional NA = Not available



Retailer Education and Training

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